



HISTORY MAKERS

Where History Meets Today



2010 PARTNERSHIP MENU

CONSORTIUM PARTNER – \$35,000+ USD

- Five (5) complimentary registration packages.
- Five (5) complimentary Awards Submissions.
- Co-Host of Opening Night Cocktail Reception.
- Opportunity to present introductory remarks at sponsored sessions/events.
- Delegate Welcome Message in conference guide.
- Logo recognition as a Consortium Partner on the Delegate Bag.
- Logo recognition as a Consortium Partner on prominent signs around the conference site.
- Extensive logo identification and signage at conference venue or social event.
- Prominent logo recognition in conference print publication.
- Logo and link to Partner's website from the main page of the event website.
- Logo recognition as Broadcast Partner on the Meet Our Partners section of the event website with link to Partner's website and option to submit a Company Profile.
- Full-page black-and-white ad in the Conference Guide.
- One promotional item in the Delegate Bag.

PLATINUM PARTNER – \$25,000 - \$35,000 USD

- Four (4) complimentary registration packages.
- Four (4) complimentary Awards Submissions.
- Titling opportunity and extensive branding and logo visibility for one of the following options: Keynote Address, Delegate Lounge, Master Classes/Case Studies, Awards Show.
- Opportunity to present introductory remarks at sponsored session/event (where applicable).
- Logo recognition as a Platinum Partner on prominent signs around the conference site.
- Extensive logo identification and signage at conference venue or social event.
- Prominent logo recognition in conference print publication.
- Logo recognition as Platinum Partner in a rotational billboard on the main page of the event website with link to Meet Our Partners section of website.
- Logo recognition as Platinum Partner on the Meet Our Partners section of the event website with link to Partner's website and option to submit a Company Profile.
- Logo recognition as Platinum Partner in the event guide.
- Full-page black-and-white ad in the Conference Guide.
- One promotional item in the Delegate Bag.

GOLD PARTNER – \$15,000 - \$24,000 USD

- Three (3) complimentary registration packages.
- Three (3) complimentary Awards Submissions.
- Extensive branding and logo visibility at the event, venue, session or product sponsored from one of the following options: VIP Dinner, Session, Award, Volunteer T-Shirts, Conference Guide, Decision Maker Lunch Series.
- Opportunity to present introductory remarks at sponsored session/event (where applicable).
- Logo recognition as a Gold Partner throughout the conference site.
- Logo recognition as Gold Partner on the Meet Our Partners section of the website with link to Partner's website and option to submit a Company Profile.
- Prominent logo recognition in conference print publication.
- Half-page black-and-white ad in the Conference Guide.
- One promotional item in the delegate bag



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SILVER PARTNER – \$10,000 - \$14,000 USD

- Two (2) complimentary registration package.
- Two (2) complimentary Awards Submissions.
- Extensive branding and logo visibility at the event, venue, session or product sponsored from one of the following options: Lunch, Session, Bottled Water, Registration Desk,
- Opportunity to present introductory remarks at sponsored session/event (where applicable).
- Logo recognition as a Silver Partner on prominent signs around the conference site.
- Logo recognition as Silver Partner on the Meet Our Partners section of the event website with link to Partner's website and option to submit a Company Profile.
- Prominent logo recognition in Conference Guide.
- Logo and link to Partner's website from the main page of the event website.
- Half-page black-and-white ad in the Conference Guide.

BRONZE PARTNER – \$6,000 - \$9,000 USD

- One (1) complimentary registration package.
- One (1) complimentary Awards Submission.
- Extensive branding and logo visibility at the event, venue, session or product sponsored from one of the following options; Coffee Break, Breakfast Sponsorship, Seat Drop.
- Opportunity to present introductory remarks at sponsored session/event (where applicable).
- Logo recognition as a Bronze Partner on prominent signs around the conference site.
- Logo recognition as Bronze Partner on the Meet Our Partners section of the event website with link to Partner's website and option to submit a Company Profile.
- Extensive logo identification and signage at conference venue or social event.
- Prominent logo recognition in the conference print publication.
- Half-page black-and-white ad in the Conference Guide.

PRODUCER'S CLUB – \$3,500 USD

- One (1) complimentary registration package.
- One (1) complimentary Awards Submission.
- Logo recognition as a member of the Producer's Club on signage at the conference site.
- Logo recognition as a member of the Producer's Club in the conference print publication.
- Logo recognition as a member of the Producer's Club on the Meet Our Partners section of the event website with link to Partner's website and option to submit a Company Profile.